General

- The Grady County Archway Partnership Executive Committee reviewed a draft work plan and agreed upon four overarching themes for 2012-2013:
  - Education for a Quality Work Force
  - Community Development through Intergovernmental Cooperation
  - Community Health and Wellness
  - Leadership Development

Economic Development

- The Archway Partnership, Grady County, and the UGA-Grady College of Journalism and Mass Communication partnered on an education and information public relations project centered on the Tired Creek Lake project. The project provided students in the capstone senior Public Relations Campaigns class the opportunity to conduct an entire PR campaign from start to finish (research, planning, implementation, evaluation) -- complete with event tactics, messages, marketing tools, promotional items and publicity. To date, the project has included surveys of local residents, six information sessions to small groups, one large public education event held as a fish fry with approximately 350 citizens in attendance as well as significant television and print media coverage.

- Archway Professional Sharon Liggett and Chadd Mathis Executive Director of the Chamber of Commerce and the Grady County Joint Development Authority participated in the Capital Resources to Grow Small Businesses and Communities Conference hosted by the US Department of Agriculture-Rural Development, Georgia Department of Community Affairs and the UGA Small Business Development Centers Network.